

HYPEBEAST

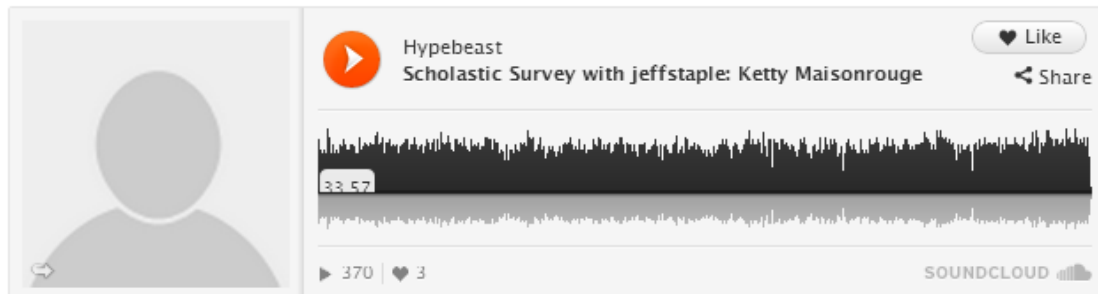
THE DIGITAL MAGAZINE FOR FASHION, ARTS, DESIGN & CULTURE



Scholastic Survey with jeffstaple: Ketty Maisonrouge of Columbia Business School

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In this installment of [Scholastic Survey](#), [jeffstaple](#) picks the brain of recognized expert on luxury goods and adjunct professor at Columbia Business School [Ketty Maisonrouge](#). While running a consulting firm specializing in luxury innovation, Maisonrouge also teaches a Master Class at Columbia called “The Design & Marketing of Luxury Products.” She shares her expertise in branding, financing, and long term strategy in the fields of fine arts and luxury goods with her MBA and EMBA students, and talks here about how freedom of creativity and structure play balanced parts in enhancing education in these sectors.



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SOUNDCLOUD

Education is undoubtedly a foundation of any culture and society. The very success of society hinges on a proper reinforcement that engages the people in acquiring and disseminating knowledge. Sharing a common interest in the continued focus on bringing education and learning to the forefront, HBTV and jeffstaple of Staple Design are partnering to create a new series titled [Scholastic Survey](#) which consists of online episodes exploring the importance and necessity of placing our best interests in education. In a time and place where education has been relegated to the back burner amidst budgetary cuts and misdirected spending in the United States, now more than ever is a time to look into the unrepairable damage that comes with an uneducated society.