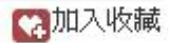


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愛馬仕家族引入行的頂級精品顧問



撰文 / 釋俊哲

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談到時尚產業，設計師、高階經理人、超模、明星總是幕前焦點，然而在幕後為品牌營運獻策的凱娣，已在業內默默辛勤耕耘數十年，也被外界稱為「時尚教母」；然而她的價值觀與家庭環境，其實與你我想像中的「時尚人」有著一些差距。

《今周刊》在商務人士理想品牌的耕耘已行之多年，更獲得廣大企業主與品牌的支持與認同。這次《今周刊》與寬庭美學於4/24下午假信義誠品共同舉辦Luxury教母：Ketty Pucci-Sisti Maisonrouge來台唯一一場高峰國際講座，現場眾星雲集，一同領略國際精品品牌養成大師、全球市場行銷及精品策略時尚顧問Ketty最精闢的LuxuryBranding見解：「VENTURING INTO LUXURY」！

想了解Ketty Pucci-Sisti Maisonrouge點石成金的品牌秘笈大法，請看《今周刊》的獨家搶先專訪.....

Business Today has not only strived to be the ideal brand for business people for many years, but has also received recognition and support from the vast majority of business owners and brands. In this issue the magazine, along with Kuan's Living, have jointly organized the one and only international seminar in Taiwan featuring the Luxury Godmother, Ketty Pucci-Sisti Maisonrouge, at the Eslite Xinyi store on the afternoon of April 24. The "Venturing Into Luxury!" event will be star-studded, and everyone is coming to receive insights on the most in-depth luxury branding strategies from Ketty, a master of international luxury goods brands, global strategic marketing, and fashion consulting. To learn the secrets of how Ketty Pucci-Sisti Maisonrouge performs wonders to make all brands successful, please check out the exclusive interview in *Business Today*...